



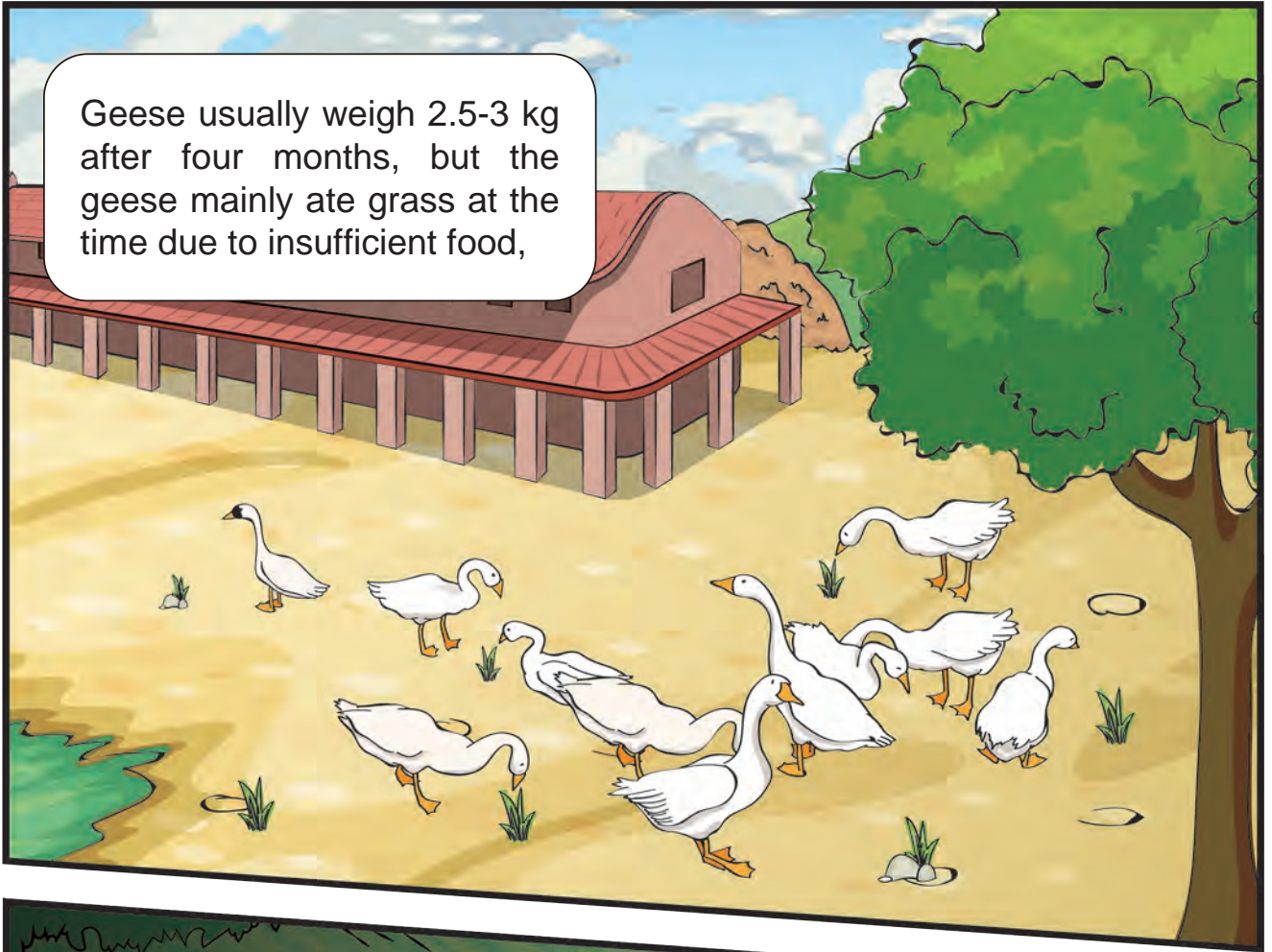
***Learning important principles
from raising geese***



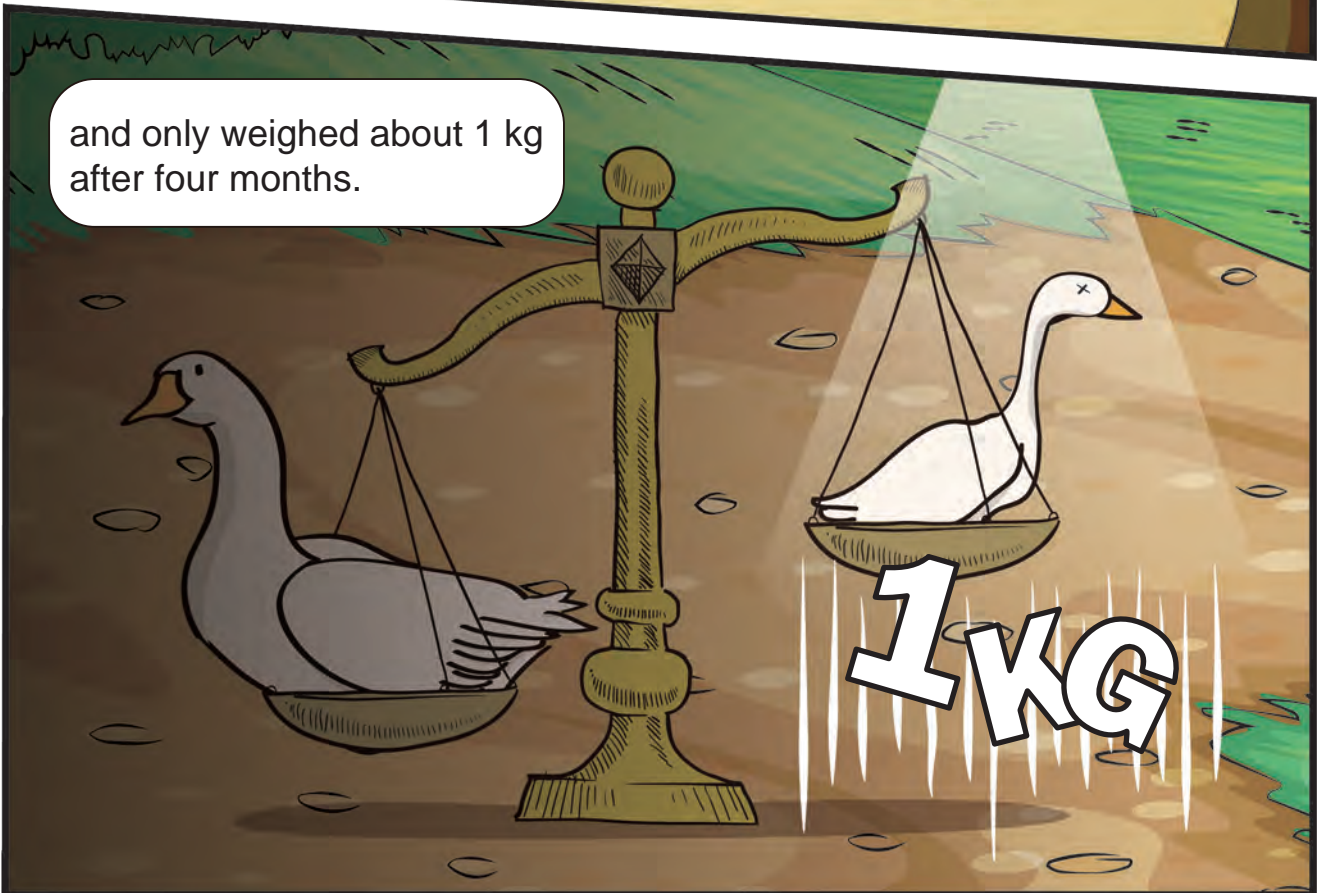
In 1942, in the throes of World War II, rice was rationed and Mr. Wang Yung-Ching was forced to shut down his rice milling plant, so he later took over a brick and tile plant in Minxiong, Chiayi, and also bought some geese.



Geese usually weigh 2.5-3 kg after four months, but the geese mainly ate grass at the time due to insufficient food,



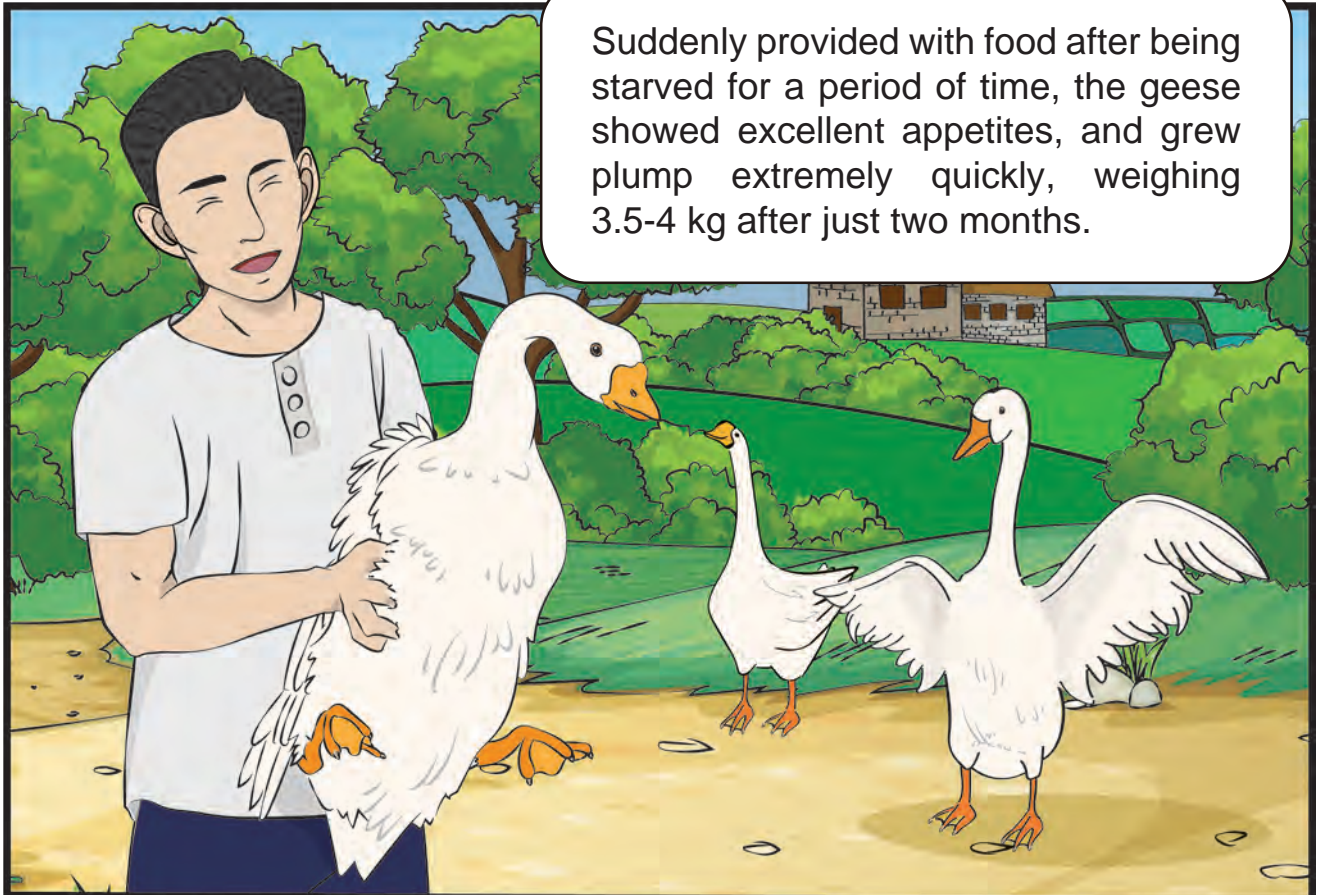
and only weighed about 1 kg after four months.



Mr. Wang Yung-Ching came up with the idea of collecting vegetable leaves and stems from gardens and mixing them with rice bran to make feed for the geese.

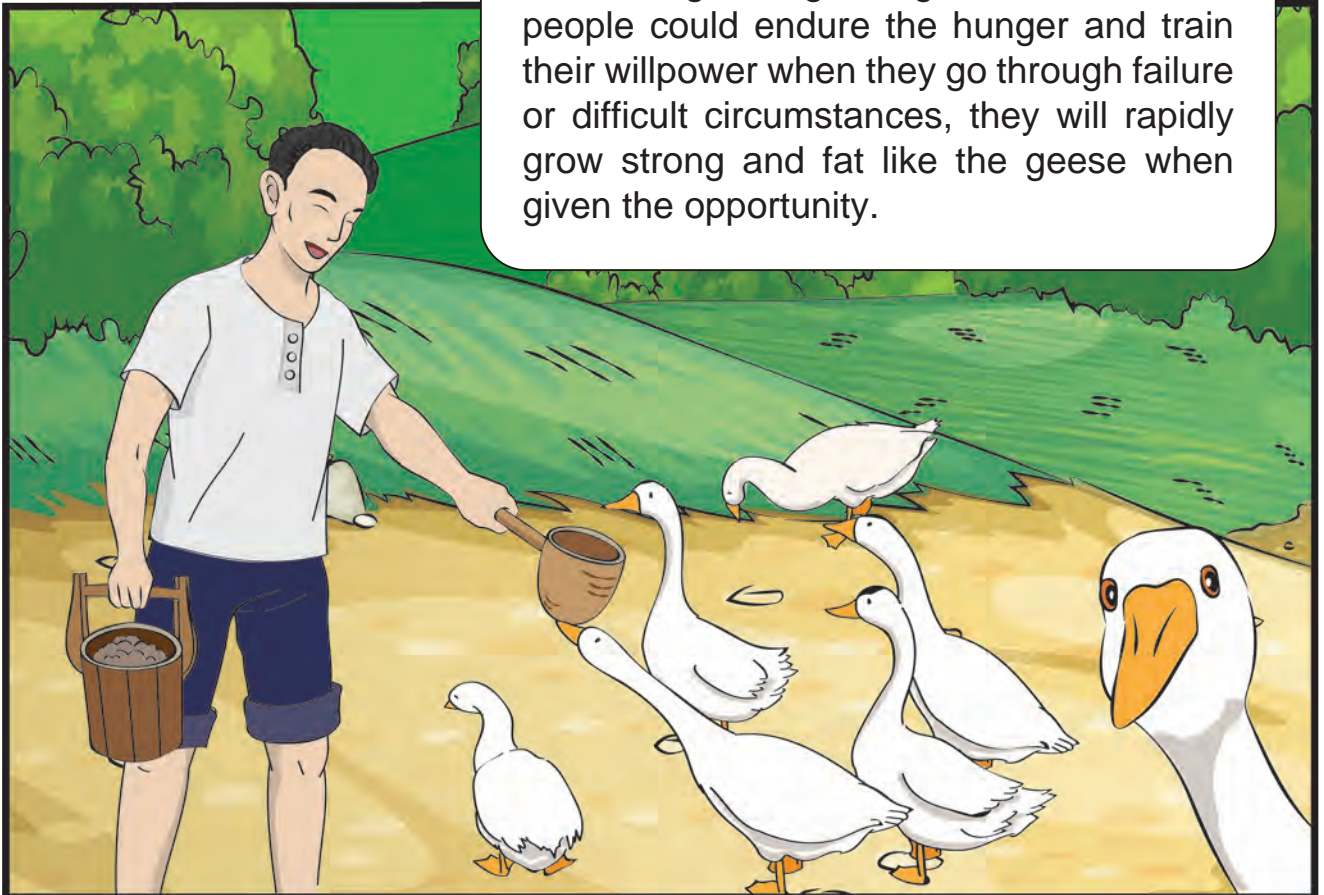


Suddenly provided with food after being starved for a period of time, the geese showed excellent appetites, and grew plump extremely quickly, weighing 3.5-4 kg after just two months.





Mr. Wang Yung-Ching learned that if people could endure the hunger and train their willpower when they go through failure or difficult circumstances, they will rapidly grow strong and fat like the geese when given the opportunity.



THE LEAN GOOSE THEORY

Mr. Wang Yung-Ching developed the lean goose theory for interpersonal relations and business management based on this experience.

The theory has three implications:

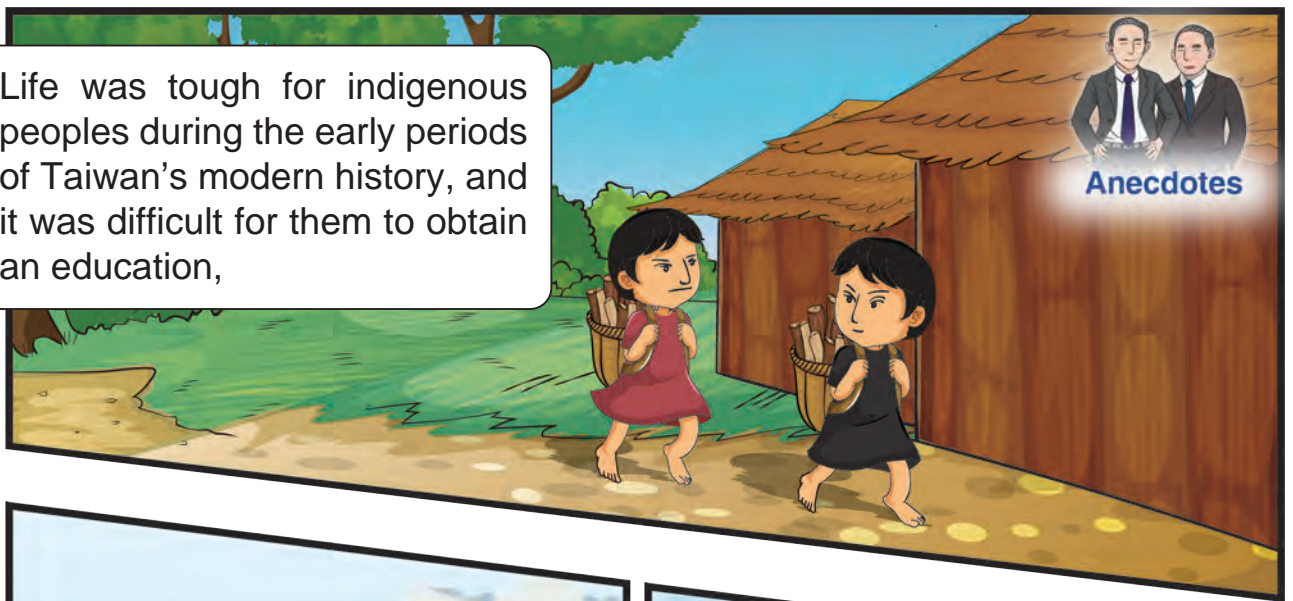
- The first is to learn to endure hunger and hardship like the geese.
- The second is to persevere in difficult circumstances and be prepared for an opportunity.
- The third is that the reason why a thin goose is thin is not because of the goose itself, but whether or not the feeding method is suitable.

This can be extended to:

As long as companies utilize suitable and reasonable management systems and methods, employee qualifications and abilities will improve, in turn enhancing business performance.

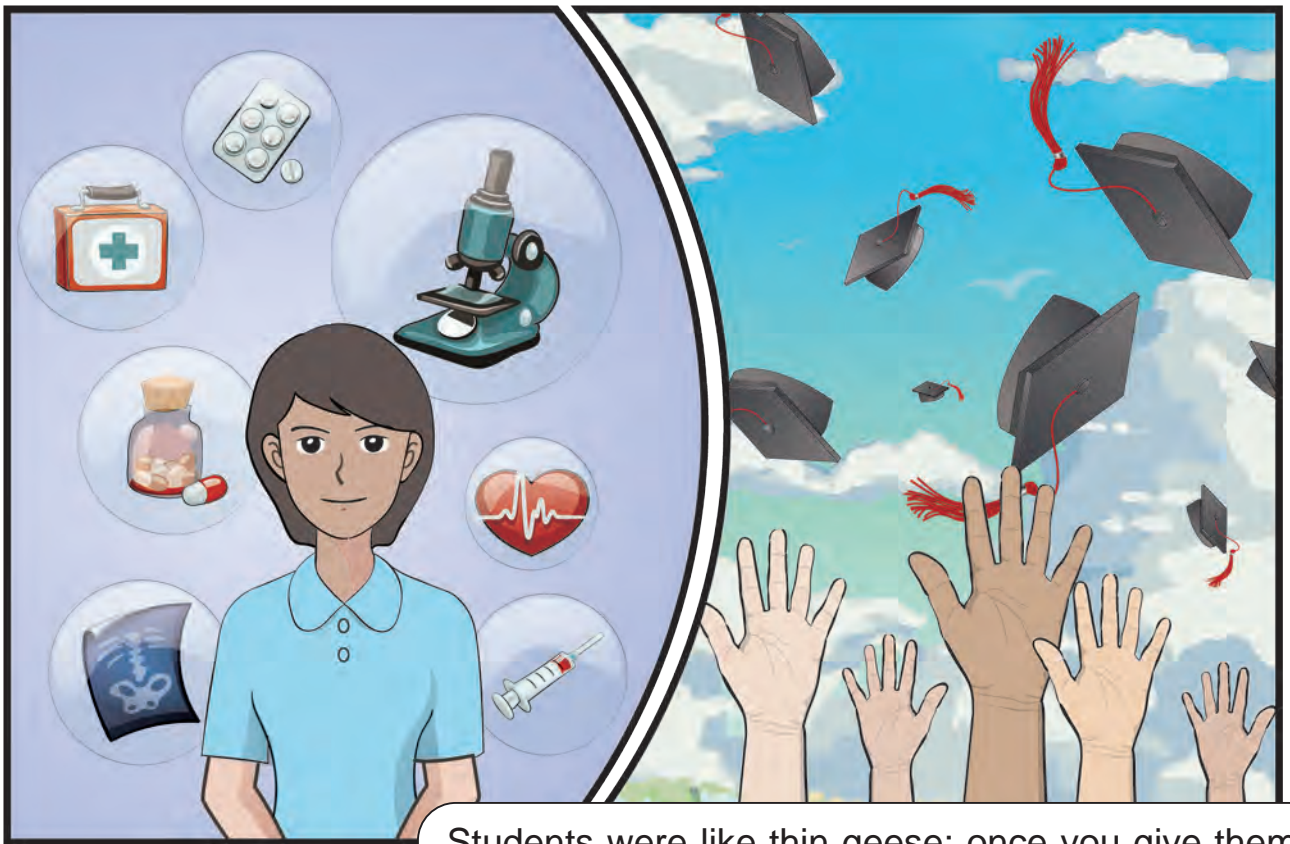


Life was tough for indigenous peoples during the early periods of Taiwan's modern history, and it was difficult for them to obtain an education,



so the Wang brothers established Chang Gung Institute of Nursing (now Chang Gung University of Science and Technology) to recruit indigenous students, not only waiving tuition and providing dormitories, but also providing an allowance.





Students were like thin geese: once you give them the opportunity to absorb knowledge and receive professional training, they will seize the opportunity and rapidly grow, becoming outstanding medical personnel after graduation and making positive contributions to society.



Many also gained the ability to improve quality of life for their families, while some became housewives after marriage, contributing to the stability of our society and the reinforcement of family values.